

Your Superpower: Key Points

“We make a living by what we get, but we make a life by what we give.” – Winston Churchill

Imagine a superpower on which you could draw any hour, of any day, for the rest of your life.

Imagine having a magic wand that you could wave to help manage your emotional well-being, and a life surrounded by people that you respect, trust, and enjoy. Then, imagine having a personal plan to make a significant impact on the world during your lifetime.

Despite never-ending theories and formulas for building success, there is one common element and basic strategy that enables a vast majority of the behaviors and practices that are present in every formula: Generosity.

Generosity is the most powerful force in life for creating comprehensive success. In our book *Generosity Wins*, you learned that authentic generosity creates win/win/win success. The recipient wins, the giver wins (immediately and long-term), and ultimately, society wins. Everyone wins when behavior is fueled by generosity. This is the superpower. The great news is that everyone has the power.

Now let’s take a quick look at some definitions related to Generosity and the keys to prioritizing and activating a generous approach to your work, relationships, and other aspects of life.

GENEROSITY: *Any act of kindness or support, given with no expectation of exchange or return from the recipient(s). There are limitless meaningful ways to be generous.*

This definition ignites the power of generosity by making it abundantly available to everyone. Everyone can be generous in some way every day. The power of kindness, empathy, mentoring, forgiveness, philanthropy, and many other beneficial acts becomes magnified for the giver and the receiver when given with no expectation of exchange or return from the recipient(s).

Generosity is often associated with the giving of money or physical items. In truth, generosity is much more comprehensive, which makes it much more scalable and powerful. Here are a few of the limitless ways to be generous:

- Sharing Kindness
- Mentoring Others Towards Success
- Helping Others Find Joy
- Being Patient
- Being Gracious
- Being Grateful
- Forgiving Others and Yourself
- Allowing and Encouraging Reflection
- Being Present in the Moment

- Being Vulnerable
- Being Understanding
- Being Humble (in a way that empowers others and yourself)
- Sharing Enthusiasm (life's energy)
- Sharing Wisdom and Knowledge
- Sharing Experiences
- Being Empathetic
- Encouraging Others
- Supporting the Endeavors of Others
- Celebrating Others
- Sharing Money or Financial Resources
- Sharing Relationships
- Sharing Love
- Giving Time
- ...and many more!

It's important to note that not everyone will want or appreciate your generosity. Some may not be receptive to it, but if you are giving with no expectation of exchange or return from the recipient, that includes expectations of appreciation. You should not expect it or need it. If you do, you have diminished the power of the generous act. Helping others is the foundation for creating success.

HUMAN GENEROSITY: *Humans are the only species known to be generous with others they aren't associated with, don't know, or may never know. This unique attribute is credited with perpetuating the evolution of our civilization.*

Generosity is so much bigger than how it affects the self and the recipients. By being generous you are using your uniquely human attribute to make the world a better place. Your consistent generosity has a ripple effect and becomes magnified the more you do it. YOU can change the world. YOU can make a difference. By being generous daily, with no expectation of exchange or return from those you are helping, you will positively impact hundreds of thousands of people, build healthy long-term relationships, maintain better emotional health, and inevitably enhance our world. If everyone does this, much of the bitterness and divide we see in the world today will diminish.

GENEROSITY ROI: *Invest in being generous every day and expect great things to happen. Benefiting yourself by being generous with others, with no expectation of exchange or return from the recipient(s), is how and why generosity is a superpower.*

The concept of generosity ROI (Return on Investment) is game-changing. Learning this early in life gives you a winning advantage. Wanting to be successful is not being selfish; we all want to be successful. If you become successful by helping others, with no expectation of exchange or return, you have mastered winning with generosity. The more you give, the more you will feel worthy of receiving. To receive luck or blessings, you must feel worthy enough to take the risks associated with placing yourself where the generosity of others, or generosity of the world, will naturally come your way. By giving, you put yourself in that place where your generosity benefits others and ultimately opens your mind and body to receiving generosity from others. Don't expect it, don't count on it, but don't be surprised or resistant when it happens.

SELF-GENEROSITY: *Any action one takes that moves them closer to becoming the person they aspire to be. Overindulgence is not self-generosity.*

Being generous with others can be easy if you have the right mindset and tools. Being generous with yourself is a bit more complicated. How we communicate with and direct ourselves is as important as defining the things we want to achieve or who we want to become. We recommend allocating 50 percent of your efforts to being generous with others and 50 percent to being generous with yourself. When you are effectively generous with yourself, you are more capable of being generous with others. The 50/50 ratio ensures that you will prioritize both and maximize your superpower.

SUCCESS: *Success is the ideal combination of passion, joy, and accomplishment. The ideal combination of each is different for everyone, but comprehensive success requires all three.* Success is multidimensional. Many have accomplished their goals only to find they aren't happy. Strive for passion, joy, and accomplishment in your personal and professional lives. Further, remember that your combination of metrics and aspirations will be unique to you, and will change as your life progresses.

EUDEMONIC SUCCESS: *The type of happiness, contentment, or success that is achieved through self-actualization and having meaningful purpose in one's life. Generosity fuels Eudemonic Success.*

Purpose ignites passion, but purpose needs to be outwardly focused (on others) to be most powerful. *Generosity Wins* gives you a perfect formula for making it happen.

PRIORITIZING GENEROSITY

Can you be too generous? No!

You can't be too generous, but you can misallocate your generosity. As mentioned in the definition of Self-Generosity above, we recommend starting with one simple rule of thumb: prioritize 50 percent of your generosity efforts toward others and 50 percent to self-generosity. Being generous with yourself shouldn't be your last priority. If you prioritize yourself last, eventually everyone else loses—your family, friends, workmates, neighbors, and more. It's impossible to be equally generous with yourself and others every day; instead, consider striving for an equal balance on a weekly or monthly basis.

We also recommend creating your personal [VMVP](#) (Vision, Mission, Value, and Passion), as Emily was challenged to do in *Generosity Wins*. Your VMVP will help you prioritize how you are generous, with whom, and when, by aligning your generosity with your road map for life. You will have ample opportunities to be generous every day. Your VMVP will help you determine which opportunities are most important to you, and which ones you may want to deprioritize or decline.

TAKING ACTION:

If there are limitless ways to be generous every day, and if we understand that being generous every day ignites comprehensive success, what is holding you back? Nothing, except taking action. Begin by following [our simple 30-day plan](#). Watch your life change. Then make it a 30-year plan. It's never too late.

Start today. It's one single, powerful focus you control.